

# *“Win School Stuff”*

## *Sweepstakes*

(The “Contest”)  
Official Rules and Regulations

**OPEN ONLY TO LEGAL RESIDENTS OF CANADA WHO ARE THIRTEEN YEARS OF AGE OR OLDER IN THE PROVINCE OR TERRITORY IN WHICH THEY RESIDE. NO PURCHASE NECESSARY.**

The Contest is brought to you by **Newell Rubbermaid Office Products Canada Inc.** (the “Sponsor”).

**CONTEST START DATE: June 1, 2011 12:01:01 A.M. Eastern Time (“ET”)**

**CONTEST CLOSING DATE: October 31, 2011 11:59:59 P.M. ET**

### **A. HOW TO ENTER ON-LINE:**

Between June 1, 2011 at 12:01:01 A.M. ET and October 31, 2011 at 11:59:59 P.M. ET (the “Contest Period”) visit [www.winschoolstuff.com](http://www.winschoolstuff.com) and complete the on-line entry form with your name, age, address, telephone number and e-mail address – all fields must be completed to validate your Contest entry. Click the “Submit” button and enter the randomly generated word that will appear on the screen. Once this has been completed correctly your entry will be automatically added to the on-line Contest database. All entries must be received before the Contest Closing Date.

Entry is limited to one on-line entry per person per day. Discovery of a violation of this limit will result in all entries by that entrant being disqualified. Automated entries, including, without limitation, auto-re-mailers, are prohibited, and any use of such automated devices will result in disqualification. Incomplete entries will be voided.

In the event of a dispute as to the identity of the on-line entrant, the entry will be deemed to have been made by the holder of the e-mail account associated with the entry. An “authorized account holder” is defined as the natural person assigned to an e-mail address by the Internet service provider or other organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

### **B. FOR MAIL-IN ENTRIES:**

PRINT your name, age, address, telephone number and e-mail address (optional), on a 3” x 5” piece of paper and mail to: **“Win School Stuff” Sweepstakes, Tilwood Direct Marketing, 300 Orenda Road East, Brampton, ON L6T 1G2.** Limit one mail-in entry per envelope bearing sufficient postage.

Please indicate on your mail-in request if the Sponsor may contact you with details on future contests and/or promotions.

Mail-in entries are limited to one entry per day and must be postmarked no later than October 31, 2011 and received no later than November 7, 2011.

### **C. HOW TO WIN:**

#### **Grand and Secondary Prizes:**

1. A random draw from among all eligible entries received between Contest Start Date and the Contest Closing Date (except for mail-in entries, which must be postmarked by October 31, 2011, but may be received no later than November 7, 2011) will be performed by an independent judging organization in Richmond Hill, Ontario on November 8, 2011 at 2:00 p.m. ET to award the prizes.
2. The draw for the Grand Prizes will be held first, followed by the draws for the Secondary Prizes, which will be awarded in the order listed below. Limit of one prize per person.

3. Odds of winning a Prize will be dependent on the total number of eligible entries received.

**4. All Prizes:**

The independent judging organization will attempt to contact selected entrants by telephone, email or mail. Before being declared a winner, the selected entrants must correctly answer, without assistance, a time-limited mathematical skill-testing question. In addition the selected entrants must sign and return, within the time frame specified by the Sponsor, a standard contest declaration and publicity/liability release form confirming compliance with the Contest rules and acceptance of the prize as awarded and releasing the Sponsor and its parent companies, affiliates, divisions, advertising and promotion agencies and each of their respective directors, officers, employees and agents from any and all liability arising out of the potential winner's participation in the Contest and receipt and use of any prizes.

If a selected entrant cannot be contacted within 14 days of initial attempt, does not comply with these Contest rules, does not correctly answer the skill-testing question, does not sign and return all required materials within the specified time or if a package is returned as undeliverable, he/she will be disqualified, will not win any prize and another entrant may be selected to receive that prize in accordance with these Contest rules.

**D. PRIZES:**

**Grand Prizes** – there are three (3) Grand Prizes available to be won. Each of these prizes is made up of two parts.

1. Part One consists of the following –
  - a. A selection of Paper Mate, Sharpie, Expo and Liquid Paper Back to School products - as determined by the Sponsor, with an approximate retail value \$250
  - b. An Ogio backpack, with an approximate retail value \$50
  - c. One (1) tablet computer and case (as selected by the Sponsor), with an approximate retail value \$700
  - d. A \$500 Gift Card for a back to school retailer as selected by the confirmed winner and approved by the Sponsor. The gift cards are subject to their own terms and conditions.
2. Part Two consists of a selection of Paper Mate, Sharpie, Expo and Liquid Paper Back to School products, valued at approximately \$5,000 – as determined by the Sponsor - for the approved winner to present to the school of his/her choice. The school must be accredited (excludes home schools) and must be approved by the Sponsor, and an authorized signatory of the school must sign a publicity/liability release form.
3. The approximate retail value of each Grand Prize is \$6,550.

**Secondary Prizes** – there are ten (10) available to be won, each consisting of a Paper Mate and Sharpie Gift Pack containing a selection of Back to School products as determined by the Sponsor – packed in an Ogio backpack. Approximate retail value of each Secondary Prize is \$100.00

All prizes are non-transferable, non-exchangeable, have no cash value and must be accepted as awarded.

Arrangements for prize delivery will be made by the independent judging organization.

The Sponsor reserves the right to substitute a prize in whole or in part in the event that a specified prize, or any component of the prize, is unavailable, with a prize or prize component of equal or greater retail value.

## **E. GENERAL RULES:**

This Contest is open to all individual legal residents of Canada who are thirteen years of age or older, excluding employees, representatives, agents and dealers of the Sponsor, their advertising and promotional agencies and their respective affiliated and related companies, the independent contest judging organization, members of their respective immediate families and those living in the same household. For the purposes of these Official Rules and Regulations, immediate family means parents, sisters, brothers, children and spouses.

All entries become the property of the Sponsor and will not be returned.

By entering the Contest, entrants agree to abide by the Official Rules & Regulations and the decisions of the independent contest organization with respect to all aspects of the Contest, which are final and binding. Entrants agree to release and hold harmless the Sponsor, its affiliated and related companies, advertising and promotional agencies, the independent contest organization, and each of their respective directors, officers, employees, agents, representatives, successors and assigns and all others associated with the development and execution of the Contest (collectively, the "Releases"), from and against any and all manner of action, causes of action, suits, debts, covenants, contracts, claims and demands, including legal fees and expenses, whatsoever, including but not limited to, claims based on negligence, breach of contract and fundamental breach and liability for physical injury, death, or property damage which the entrants or his/her administrators, heirs, successors or assigns might have or could have, by reason of or arising out of the entrant's participation in the Contest and/or in connection with the acceptance or use or misuse of any prize

By entering the Contest, entrants consent to the use of their name, photograph, city of residence and/or comments, if required, in any publicity with respect to this Contest carried out by or on behalf of the Sponsor without compensation.

Entrants agree that the Sponsor and the independent judging organization are not held responsible for incomplete, mutilated, lost, misdirected, illegible, postage-due, late or stolen entries and that the Sponsor shall not be liable or responsible for any problems or technical malfunctions with respect to telephone network or lines; computer on-line systems, servers or access providers; computer equipment, software or any failure thereof. Nor shall the Sponsor be liable or responsible for the failure of any entry to be received on account of traffic congestion, network problems, injury or damage to an entrant's or third party's wireless device or computer equipment or other property related to or resulting from playing or downloading any material in the promotion. All incomplete or non-conforming entries will be disqualified. Proof of sending entry will not be deemed to be proof of receipt.

The Sponsor reserves the right (subject to the approval of the Régie des alcools, des courses et des jeux (the "Régie") in respect of Quebec, if required) to cancel, terminate, modify or suspend in whole or in part, this Contest at any time, for any reason, without prior notice. Without limiting the above, subject to the jurisdiction of the Régie in respect of Quebec, the Sponsor reserves the right, in its sole discretion, to cancel, terminate, suspend or modify this Contest at any time and without notice, including without limitation, should a virus, bug, unauthorized human intervention or any other factor beyond the Sponsor's reasonable control corrupt or affect the security, administration, fairness or proper play of the Contest. Any attempt to deliberately damage any communications network to undermine the legitimate operation of this promotion is a violation of criminal and civil laws and should such an attempt be made,

the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

This Contest is subject to all applicable Federal, Provincial and Municipal laws and regulations. The Sponsor and their advertising and promotional agencies are not responsible for any printing/production errors.

**For Quebec residents:** Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping parties reach a settlement.

All personal information collected for this Contest will be used for the purposes of administering the contest in accordance with these Official Rules and as permitted or required by law, unless the entrants consent to the use of their information for promotional purposes on their on-line or mail-in entry.